

Shamrock Marketing Inc., Export Achievement in the Global Marketplace

Shamrock Marketing, Inc. was recently presented with a United States Department of Commercial Services Export Achievement Certificate, in recognition of accomplishments in the Global Marketplace. Congressman John Yarmuth, of the 3rd District of

in 12" through 35" diameter size range. "Utilizing technological advancements in production and fine tuning existing products allows us to become more efficient and continuously improve our products. All of this benefits our customers by providing them with the best



*Shamrock's Headquarters in
Louisville, Kentucky*

Kentucky, presented the certificate to Shamrock's Economic Development and General Manager Doug Conley, Jr. at a U.S. Commercial Services breakfast and export seminar.

"With the changing landscape of the domestic market combined with excellent opportunities in foreign markets and the U.S. Commercial Services tools that enabled us to be more competitive, we decided to actively allocate resources to export growth," says Conley. "This award is the initial recognition of our efforts and success so far. Although the majority of our business remains in North America, we will continue to put resources against expansion into new markets, identifying potential business partners in new markets, and continuing to grow our customer base in these new markets." Shamrock has been providing curing envelopes, curing tubes, sealing rings and other consumables to the tyre retread industry since 1992. Shamrock's product innovation and continuous efforts to improve and introduce new products has helped it grow both domestically and internationally. Recent product introductions include a new Rubber Sealing Ring System, Large Base One-Piece Envelope Valves, an expansion of their OTR Envelope and Curing Tube offering, and an improved Surelock type Sealing Ring available

product at the best price." The recent focus for Shamrock has been the expansion of its product lines to now include new and used retreading equipment, tread products and other miscellaneous tools. They continually look for new production partners as well as new product supply partners domestically and internationally. Expanding their customer and distributor base in the Latin American and Asian markets is their focus in the coming years. Shamrock is headquartered and operates out of its 40,000 square foot facility in Louisville, Kentucky, USA.



*John Yarmuth, (left) Congressman for
3rd District of Kentucky presents Doug
Conley, Jr., Economic Development &
General Manager for Shamrock with
a United States Department of
Commercial Services Export
Achievement Certificate*