Welcome

To Our Equipment and Product Launch Event

Your Gateway to an Automated Retreading World

LOUISVILLE, KENTUCKY
March 20-23, 2018
For more than 35 years the Italian manufacturer has delivered solutions for all tire segments (passenger, truck, aircraft, and OTR) and retread systems by offering tailored solutions for clients worldwide.

Shamrock is the authorized distributor of the Latitude Series of equipment by TRM in North America.

The Latitude line is designed specifically for the U.S. market with a focus on automation.
Zeiss is the global optics leader in Shearography Tire Inspection Technology. This quality assurance system allows you to detect potential problem areas in the casing that cannot be identified with traditional inspection processes. Advantages of INTACT® Shearography include the shortest cycle time on the market, bead-to-bead tire evaluation without tire flipping, maintenance-free cameras, vibration-proof camera suspension, automatic tire size detection, and “Red Cross” software for easy remote support.

TRM’s objective with the Latitude Series of equipment is to help retreading be more competitive with cheap new tires by moving the retread process towards automation.

Requiring fewer plant technicians also helps retreaders overcome many of the labor challenges they face today.
FUNCTIONALITY

- Vertical Lift
- Tilt
- Horizontal Lift

ACCESSORIES

- Quick Shift Mounting Plate
- Remote Control
- Hydraulic Quick-Shift Connection
- Forklift Module

**Quick Shift Mounting Plate**
Install the Quick Shift Mounting Plate directly onto forklifts, mini-loaders, telescope loaders, and/or other front loaders for the most flexible and efficient operation of the Easy Gripper and Stacker products. Ensure a quick change between forks, Gripper, Stacker, and other accessories. Compatible with Gripper Model #94060.

**Remote Control**
Easy Gripper and Stacker products are equipped with a compact remote control that can be mounted anywhere within the operating cab. The remote ensures simple and safe operation. A bright LED light illuminates the different operation features depending upon the Just Easy product. Only one hydraulic channel is necessary for installation.

**Hydraulic Quick-Shift Connection**
Safely connect and disconnect the hydraulics in one easy operation.

**Forklift Module**
Install the Quick Shift Accessory for flexible functionality to interchange the Gripper, Stacker, and folks. The Forklift Module is a flexible solution that allows the operator to change functions from forks to Easy Gripper within minutes!

Professional Installation and Training Available.
Please contact an AME sales rep for more information.

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**Safer for Your Guys**

1. Worker's Compensation accounts for 33% of all Tire Business Insurance Claims, second only to commercial auto.
2. The #1 cause of Worker's Comp claims is Heavy Lifting.
3. One in Four claims is related to strains with Back Injuries causing the most severe cases and missed days of work.
4. More than 25% of all Worker's Comp claimants are 29 years old or Younger!
5. Claim severity increases with worker age.

The Investment Pays For Itself In No Time!

shamrockmarketinginc.com
Our equipment technicians are available to travel to your facility for complete equipment assessment and to help solve equipment related issues. Our team is factory trained and multi-lingual. From troubleshooting over the phone to on site technical services, we’re here to help:

- CNC
- Mechanical
- Electric
- Hard to find parts
- Pneumatic
- Covering all brands of equipment

Shamrock’s customer service associates are available from 8:00 am to 6:00 pm EST Monday through Friday. When you call our office, you’ll talk to a friendly receptionist, not an automated system. Our Management Team, Account Executives, & Business Development Managers have extensive experience and are dedicated to the retread industry. In person, over the phone, or online, we’re here to make it easier for you.

Things are different with Shamrock. Expect something extra.
NEW Bulldog Envelopes for Postal Trucks!

The 26x21 Bulldog Envelope with 14” Sure Lock sealing rings is a perfect fit for a 195/75R14 postal truck tire. Taking pre-orders now!

TALON 2 BUFFING BLADE by B&J Rocket

The New Bulldog Talon 2 Buffing blade is designed for a 4-segment hub to replace Ultra-II or LLII blades. With a long service life and ideal finished buff texture the Talon 2 will be your first choice for buffing blade. Contact us for fitment options on the entire Bulldog buffing blade line.

Now available at Shamrock Marketing.
In just 26 years Akarmak has become a Global leader in autoclave manufacturing, producing for several industries including Composite Materials, Medical Waster, Glass Lamination, and Retreading. The AKR297 US is a 28 Tire Chamber that produces faster cure times and several more tires per shift than other brands. Available in ASME and CRN certifications.
ENVELOPES

Like you, Bulldog is the first to work and the last to leave, goes the extra mile, and is by-your-side to get the job done.

The New 2G Extended Service Compound will provide you with even longer service life while maintaining the original shape without stretching or foot-printing. Plus, Bulldog is backed by the industry’s ONLY “no-rip” warranty. Get your cost-per-cure down and try the all new Bulldog envelope with 2G Extended Service Compound today.

Bulldog Bar Code allows you to track envelope performance, fitment, tread exposure, cool time, and other variables. Now available on your Bulldog envelopes.

BULDOG ENVELOPE DIFFERENTIATORS

<table>
<thead>
<tr>
<th>BULLDOG</th>
<th>INDUSTRY STANDARDS</th>
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<tbody>
<tr>
<td>ISO 9001:2008</td>
<td>Various ISO or none at all</td>
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<tr>
<td>Raw material sourcing</td>
<td>Outsourcing of purchasing materials</td>
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<tr>
<td>Mixing &amp; Production in same facility</td>
<td>Mixing off site</td>
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<tr>
<td>Modern Metric Molds</td>
<td>Old molds, or sizes for European tires</td>
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<tr>
<td>Extensive Quality Control</td>
<td>Various</td>
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<tr>
<td>QR Code &amp; Bar Codes</td>
<td>Not available or metal tags</td>
</tr>
<tr>
<td>Louisville Finishing Line - Customization</td>
<td>Standard From Factory - Limited options, no customization</td>
</tr>
<tr>
<td>Large Base Valve Standard - Optional valve wicking system</td>
<td>Smaller valves - no options for wicking</td>
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<tr>
<td>Color Coding by Size</td>
<td>Copy cat color, small dots or valve base color</td>
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<tr>
<td>Internal Lubricant</td>
<td>No Lubricant</td>
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<tr>
<td>J-Hook Indicator Stripe</td>
<td>Not available</td>
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<tr>
<td>Proprietary Anti-Ozone Coating</td>
<td>None</td>
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The New Bulldog 2G Inner Envelopes are designed to reach further up the sidewall of the tire for a better seal with the outer envelope. Plus, the inner has a designated area to fit the bead properly, alleviating complications from compression molded “pancake” style inners. The 38x8-22.5 inner combined with our 40x24 outer makes for the perfect fit on 295/75R22.5, or with a 42x24 for 11R22.5 tire. More sizes coming soon!

Anti-Ozone Coating

Through our collaboration with a company that developed special coatings for aircraft boots and bladders, Shamrock has developed the Bulldog Ozone Shield for envelopes. This amazing coating slows the rubber aging process caused by heat and ozone exposure during retreading. Put it to the test and try some today, you won’t believe the results! Plus, for a limited time, all Bulldog envelopes can be available coated with Bulldog Ozone Shield at no additional cost.
BUNDLE ADDITIONAL PRODUCTS AND SAVE

UP TO 10% OFF

HERE’S HOW

<table>
<thead>
<tr>
<th>Buy</th>
<th>Save</th>
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<tbody>
<tr>
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<td>5</td>
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<td>6+ or Pallet</td>
<td>10%</td>
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Bundle Your Equipment, Rubber Products & Supplies
SHAMROCK MARKETING INC.
EST. 1992
Representing Global Leaders in Retreading Equipment & Consumables